



## **Chico Unified School District**

1163 East Seventh Street, Chico, CA 95928-5999  
(530) 891-3000

**Board Policy:** #1113

**Section: 1000** Community Relations

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### **DISTRICT AND SCHOOL WEB SITES**

To enhance communication with students, parents/guardians, staff, and community members, the Governing Board encourages the Superintendent or designee to develop and maintain district and school web sites. The use of district and school web sites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

#### **Design Standards**

The Superintendent or designee may establish design and content standards for district and school websites to help maintain a consistent identity, professional appearance, and ease of use.

The district's design standards will address the accessibility of district and school web sites to individuals with disabilities, including compatibility with commonly used assistive technologies.

#### **Web Site Content**

Board policy pertaining to advertising in district and school publications, as specified in BP 1325 - Advertising and Promotion, shall also apply to advertising on district and school websites.

#### **Privacy Rights**

The Superintendent or school site designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school websites.

Telephone numbers and email addresses of students and/or their parents/guardians shall not be published on district or school websites.

The district regards photographs as a category of directory information that would not generally be considered harmful or an invasion of privacy if disclosed. Therefore, a student's photograph, together with the student's name, may be published on district or school websites unless the student's parent/guardian has notified the district in writing or during the annual Student Data Confirmation process to not release the student's photograph accompanied by the student's name without consent, in accordance with BP/AR 5125.1 - Release of Directory Information.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on school or district websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school websites.

The home address or telephone number of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school websites without the prior written permission of that individual. (Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or the officer's family. (Government Code 3307.5)



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**Policy Reference Disclaimer:** These references are not intended to be part of the policy itself, nor do they indicate the basis or authority for the board to enact this policy. Instead, they are provided as additional resources for those interested in the subject matter of the policy.

### State References

Bus. and Prof. Code 22580-22582 Privacy rights for California minors in the digital world - <https://simbli.eboardsolutions.com/SU/XpZUgtS77ETvzOJMtcapFA==>

Bus. and Prof. Code 22584-22585 Student Online Personal Information Protection Act - <https://simbli.eboardsolutions.com/SU/FnauJhplusaffvcCQodyGJjng==>

Bus. and Prof. Code 22586-22587 Early Learning Personal Information Protection Act - <https://simbli.eboardsolutions.com/SU/HVBisqFqyGv3GFCOYAFARQ==>

Civ. Code 1798.99.31 California Age-Appropriate Design Code Act

Ed. Code 32096 COVID-19 testing in schools

Ed. Code 32526 COVID Emergency Appropriations for Education

Ed. Code 35182.5 Contracts for advertising

Ed. Code 35258 Internet access to school accountability report cards

Ed. Code 48852.6 Information regarding homelessness

Ed. Code 48907 Exercise of free expression; time, place and manner rules and regulations

Ed. Code 48950 Speech and other communication

Ed. Code 49061 Definitions; directory information

Ed. Code 49073 Release of directory information

Ed. Code 60048 Commercial brand names, contracts or logos

Gov. Code 11135 Prohibition of discrimination - <https://simbli.eboardsolutions.com/SU/PcUFWeMcCJnzBrKAL0EtfQ==>

Gov. Code 12950 California Civil Rights Department posters

Gov. Code 3307.5 Publishing identity of public safety officers

Gov. Code 7920.000-7930.215 California Public Records Act

Pen. Code 14029.5 Prohibition against publishing personal information of person in witness protection program

Pub. Res. Code 21082.1 California Environmental Quality Act environmental review documents

### Federal References

16 CFR 312.1-312.13 Children's Online Privacy Protection Act

17 USC 101-122 Subject matter and scope of copyright

17 USC 504 Penalties for copyright infringement

20 USC 1232g Family Educational Rights and Privacy Act (FERPA) of 1974

29 USC 705 Definitions; Vocational Rehabilitation Act

29 USC 794 Rehabilitation Act of 1973; Section 504

34 CFR 104.1-104.61 Nondiscrimination on the basis of disability

34 CFR 99.1-99.67 Family Educational Rights and Privacy

42 USC 12101-12213 Americans with Disabilities Act

### Management Resources References

CA Civil Rights Department Publication Sexual Harassment

CA Civil Rights Department Publication Family Care and Medical Leave and Pregnancy Disability Leave

CA Civil Rights Department Publication California Law Prohibits Workplace Discrimination and Harassment

CA Civil Rights Department Publication Transgender Rights in the Workplace

CA Civil Rights Department Publication Your Rights and Obligations as a Pregnant Employee

Court Decision *Aaris v. Las Virgenes Unified School District*, (1998) 64 Cal.App.4th 1112

Court Decision *City of San Jose v. Superior Court*, (2017) 2 Cal.5th 608

U.S. Department of Agriculture Publication *Unpaid Meal Charges: Local Meal Charge Policies*, SP 46-2016, July 2016

U.S. Department of Justice Publication *Accessibility of State and Local Government Websites to People with Disabilities*, June 2003

U.S. DOE Office for Civil Rights Publication *Joint Dear Colleague Letter: Electronic Book Readers*, June 29, 2010

U.S. DOE, Office for Civil Rights Publication *Dear Colleague Letter*, May 26, 2011

Website CSBA District and County Office of Education Legal Services -

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<https://simbli.eboardsolutions.com/SU/UdykszdmPETuDsIshXk6R5akQ==>

Website

Governor's Office of Planning and Research, The California Environmental Quality Act -

<https://simbli.eboardsolutions.com/SU/n5xh7yqpDOayP5DTOPda0A==>

Website California Department of Education, Web Accessibility Standards -

<https://simbli.eboardsolutions.com/SU/ZXERSvILs5Tm5Y5TnRi4NA==>

Website California School Public Relations Association -

<https://simbli.eboardsolutions.com/SU/csB0m6f7E6wVaFPfZWZFcw==>

Website U.S. Department of Justice, Civil Rights Division, Disability Rights Section -

<https://simbli.eboardsolutions.com/SU/9sZBTK5qxS65pFYo7h6ktA==>

Website World Wide Web Consortium, Web Accessibility Initiative -

<https://simbli.eboardsolutions.com/SU/bidXfpUplusS7mVvEQmsT1yhA==>

Website CSBA -

<https://simbli.eboardsolutions.com/SU/W3QxkK2FPsDsQBnMIENxGg==>

Website U.S. Department of Education, Office for Civil Rights -

<https://simbli.eboardsolutions.com/SU/xmCPrTcoZle111WmbX10Vg==>

Website California Civil Rights Department -

<https://simbli.eboardsolutions.com/SU/RRvNseNogmlnMLyI8K40jw==>

World Wide Web Consortium Publication Web Content Accessibility Guidelines, December 2008

### Cross References

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0410 Nondiscrimination In District Programs And Activities

0440 District Technology Plan

0450 Comprehensive Safety Plan

0460 Local Control And Accountability Plan

0500 Accountability

0510 School Accountability Report Card

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4231 Staff Development

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6020 Parent Involvement  
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6152.1 Placement In Mathematics Courses  
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6173 Education For Homeless Children  
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7150 Site Selection And Development  
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